

TikTok Application as A Media for Learning Indonesian Language in Elementary Schools

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Abstract: This study aims to describe the use of TikTok as a learning tool for Indonesian language in elementary schools, aligning with the current digital era. Social media, including TikTok, attracts millennials and can serve as an engaging learning platform. TikTok's popularity makes it a potential medium for fun and interactive education. The use of TikTok in learning aims to facilitate both students and teachers. This research uses literature review. The data were taken from articles that discussed relevant topic that is about TikTok as a learning media. The gathered data is then reduced to draw relevant conclusions. This research demonstrates that TikTok, when used with appropriate methods, can be an alternative and effective tool for studying Indonesian language. The results indicate that TikTok's ease of use and various features make it a practical resource for interactive learning in elementary schools. Thus, TikTok can be a valuable aid in enhancing Indonesian language education through innovative digital approaches.

Abstrak: Penelitian ini bertujuan untuk mendeskripsikan penggunaan TikTok sebagai alat pembelajaran bahasa Indonesia di sekolah dasar, sesuai dengan era digital saat ini. Media sosial, termasuk TikTok, menarik perhatian generasi milenial dan dapat menjadi platform pembelajaran yang menarik. Popularitas TikTok menjadikannya sebagai media potensial untuk pendidikan yang menyenangkan dan interaktif. Penggunaan TikTok dalam pembelajaran bertujuan untuk memfasilitasi siswa dan guru. Penelitian ini menggunakan tinjauan pustaka. Data diambil dari artikel yang membahas topik relevan yaitu tentang TikTok sebagai media pembelajaran. Data yang dikumpulkan kemudian direduksi untuk menarik kesimpulan yang relevan. Penelitian ini menunjukkan bahwa TikTok, ketika digunakan dengan metode yang tepat, dapat menjadi alat alternatif yang efektif untuk mempelajari bahasa Indonesia. Hasil penelitian menunjukkan bahwa kemudahan penggunaan dan berbagai fitur TikTok membuatnya menjadi sumber daya yang praktis untuk pembelajaran interaktif di sekolah dasar. Dengan demikian, TikTok dapat menjadi sarana yang berharga dalam meningkatkan pendidikan bahasa Indonesia melalui pendekatan digital yang inovatif.

INTRODUCTION

Today digitalization of education is a strategic step in making learning fun and not boring. Elementary school education is a part that participates in digitizing, not only administratively the affairs of the school but learning needs to utilize digital media as a step to advance education. In the independent curriculum that has been socialized by the government of the Republic of

Indonesia through the Ministry of Education and Culture, schools can adjust the needs of students in carrying out learning by paying attention to the abilities of these students. The teacher's role in the independent curriculum is being a creator in managing activities, as well as building relationships between students and the school community.

In order to improve the quality of education, the role of professional teachers is needed to educate the nation's children. Articles 48 and 59 PP No. 17 of 2010, which requires the development of technology and knowledge-based educational information systems. With a good education system, Indonesia's competitiveness can be increased by creating good human resources (Sulisworo, 2016). The role of the teacher in creating a learning environment is also very important. Therefore, teacher-student interaction and student interaction with the environment can facilitate teachers in teaching. In creating a learning environment, it is necessary to pay attention to the use of learning media, because the more creative the teacher is in using learning media the more enjoyable the classroom atmosphere will be.

In choosing learning media, it must be ideal, interesting and close to students so that it makes them happy and familiar. Generation Z really enjoys this TikTok app. With proper use and application, TikTok becomes a learning tool. Learning media is expected to help students understand what is taught by the teacher. An interactive learning environment can help teachers learn effectively and efficiently. With the TikTok application, teachers can easily create interactive learning that can be adapted to the environment, situations and circumstances, as well as interesting and fun student needs.

TikTok can be used as a medium of entertainment by creating and sharing videos with other users, because it takes the form of sharing with fellow application users (Warini et al., 2021). TikTok is the app that millennials love, admire, engage and love. Based on research data by (Bohang, 2018), it shows that Tik Tok was the most downloaded application in the first quarter (Q1) of 2018, namely 45.8 million times. This number surpasses other popular applications such as YouTube, WhatsApp, Facebook and Instagram. Around 10 million active users of the Tik Tok application in Indonesia, most of them are millennials.

Tik Tok has the advantage of being popular with students by displaying interesting content and providing a platform for students who want to make videos according to their creativity. TikTok can boost student creativity by making videos with the features provided and packaged properly in a short time. TikTok offers a variety of content related to education, entertainment, fashion and beauty, food, etc. (Bulele, 2020). Thus, the Tiktok application is not just entertainment, but also functions as an application that can be used as a learning tool for today. In this case, the use of TikTok media as a learning tool has a positive opinion, for learning in elementary schools TikTok is expected to be able to answer students' learning difficulties in Indonesian language lessons. In Indonesian lessons, students can develop their creativity, because they contain material about writing, reading and listening skills. TikTok with a variety of superior features can make these skills more interesting.

TikTok can be further developed into an interesting and interactive learning for students. The TikTok application can be used as a means of learning Indonesian. Given the various functions of the TikTok application, it is very possible to design it as an Indonesian language learning media with writing, reading, listening and speaking skills. For example, to improve speaking skills, students can use the voice recorder function of this application. This shows that the TikTok application is an interactive tool for students. Based on these references, it can be concluded that the TikTok application meets the criteria for a good, attractive and student-friendly learning environment, especially for learning Indonesian in elementary schools.

METHOD

This study employs a library research method to analyze various literature related to the use of the TikTok application as a medium for learning the Indonesian language in elementary schools. This method involves reviewing relevant literature and gathering necessary data to support the research findings (Danandjaja, 2014). The library study serves as a foundation for

knowledge development, policy formulation, and practice, as well as a starting point for new ideas for future research (Snyder, 2019).

The research process involves data analysis techniques by collecting information from literature that pertains to educational media and the use of TikTok as an educational tool. The gathered data is then reduced to draw relevant conclusions. The sources analyzed include fifteen references, encompassing articles, scholarly journals, research findings, and other materials related to the topic of using TikTok as a medium for learning the Indonesian language in elementary schools.

RESULTS AND DISCUSSION

Digitalization of Learning Media

The learning process includes five communication components: teacher (communicator), student (communicator), learning materials, learning environment and learning objectives. According to John M. Lennon, (Kusuma & Hamidah, 2020) Learning media plays a very important role because it can motivate students, increase student understanding, provide strong or reliable data, summarize information and facilitate interpretation of information.

Learning media is a learning component that plays an important role in learning to improve the teaching and learning process. Utilization of the learning environment is a part that must be considered by the teacher as a learning facilitator. This forces teachers to learn by choosing and managing an appropriate learning environment so that the learning process runs optimally and learning objectives can be achieved (Tafonao, 2018). Learning media develops along with technological developments, making it easier for teachers and students to access and use in the learning process, which makes learning media flexible and can be used anywhere and anytime. Learning media must develop because learning media must keep up with technological developments that can be used anywhere, anytime to make it easier for students and teachers to follow the learning process (Tahel & Ginting, 2019). Technological developments that continue to innovate have advanced the education sector, including electronic-based learning media.

Tik Tok Applications as Indonesian Language Learning Media

Social media can be used as a learning tool because social media such as Youtube and Tiktok are very closely related to the daily life of teenagers. YouTube can be used as a learning tool to have a positive impact on students, increase learning motivation and creativity, and strengthen friendship between friends, making social media effective as a learning tool (Kamhar & Lestari, 2019). Based on the study (Hutamy et al., 2021), 55.36% stated that Tik Tok can be used as a learning tool that adapts to the importance of learning material. The use of Tiktok as a learning tool makes it unique and a new trend in educational materials. Tiktok's social media effect can encourage students to express themselves more through the filters offered by student videos.

Tiktok as a learning tool can make it easier for teachers to provide effective learning materials and create an interactive and fun learning atmosphere that naturally adapts to the learning environment and student needs (Mana, 2021). In addition, the use of Tiktok in learning can strengthen students' self-confidence through various educator approaches, such as games or assignments in video form (Fadlilah, 2021). In learning Indonesian, the Tik Tok application can act as a learning medium that is current and popular with all groups, including elementary school students. In research (Taubah & Hadi, 2020) Using the Tik Tok application can be used to learn Arabic because of its versatile and easy-to-use features. Another research conducted by (Dewanta, 2020) The Tik Tok application with the right use and methods can be enjoyed as an interesting, interactive and innovative Indonesian language learning.

Learning media in the form of the Tik Tok application can be used on Android and iOS-based smartphones. This makes it possible to access and use learning media anywhere and anytime. This type of learning media is included in the mobile learning category. So, with the Tik Tok application learning can be fun, anywhere and anytime.

In Indonesian language lessons in elementary school, there are 4 aspects that are assessed, namely listening ability, speaking ability, writing ability and reading ability. According to Arono in (Dewanta, 2020) that an audiovisual learning environment is needed to support language learning, especially listening comprehension. Thanks to the features and characters provided, the Tik Tok application is able to meet audio-visual needs for learning Indonesian, especially listening. With the ability to record audio and voice, it supports learning Indonesian, especially in listening. Even with features that are supported by the ability to work collaboratively, it can present interesting and uniquely cooperative listening learning.

In improving speaking skills Tik Tok makes it easy for its users to include a background sound for the application. Based on these characteristics, Tik Tok can deal with words that express, convey or express in an organized manner intentions, ideas, concepts, thoughts and feelings. developed according to the needs of students (Adawiyah, 2020), (Rahardaya & Irwansyah, 2021), (Risnawati dkk., 2022) . An example of using the Tik Tok application is basic knowledge of retelling the contents of a narrative text. First, the teacher gives students a narrative text for observation. Students are then asked to turn the text into dialogue. Then to improve writing skills using the Tik Tok application can present data, ideas and impressions in the form of descriptive text about an object. Students can use the Tik Tok application. First, the teacher makes an overview/recording of objects using the record function. The students were then asked to write a descriptive text about the subject being investigated seen in the Tik Tok video.

Furthermore, the use of the Tik Tok application to improve reading skills is reading aloud on the basic skills of reading news texts. Teachers can use the Tik Tok application as a media presentation or practice reading student news. Students are asked to prepare a Tik Tok video as a recording of an event or events around it. Thus, the use of the Tik Tok application as a medium for learning Indonesian in elementary schools can be an alternative for teachers to develop active and expressive learning, so that it is expected to be able to increase elementary school students' interest in Indonesian language lessons.

CONCLUSION

Based on the discussion above, it can be concluded that Tiktok displays a variety of video content of short duration and with music. This attracts students' attention through the various content offered, including pedagogic content which is able to make the material briefly explained easy to understand. Tiktok can be used as a learning tool for both teachers and students by transforming teaching materials and student characteristics into an interactive and fun learning environment. TikTok is the most popular social media in all circles. Tik Tok invites you to display a variety of short video content accompanied by music. This attracts students' attention through the various content offered, including educational content that is able to convey an understanding of the material explained briefly. Tik Tok can be used as a learning tool for both teachers and students by transforming teaching materials and student characteristics into an interactive and fun learning environment. Educators no longer need to use monotonous learning media because TikTok can make it easier for teachers to offer their own features to convey the most interesting material.

Based on the conclusions presented, several suggestions are provided to support educational practices and further research. Practically, educators can utilize TikTok as a learning medium that is engaging and aligned with the learning materials. This approach can help increase students' interest in learning and enhance their understanding of the subjects being taught. Additionally, it is important to conduct training for teachers on using TikTok in the learning process to ensure its effective and optimal application. Schools are also encouraged to establish policies or guidelines on the responsible use of social media, so TikTok can be employed as a positive educational tool. For further research, studies should be conducted on the effectiveness of using TikTok to improve student learning outcomes across various educational levels. Additional research could explore how interactive content on social media influences students' critical thinking skills and creativity. The development of a more structured TikTok-based

learning model could also be a valuable topic to investigate, in order to enrich learning strategies in the digital era. These recommendations aim to provide practical input and contribute to the development of educational theory.

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